

BENJAMIN BRADLEY

Communications Specialist & Graphic Designer

CONTACT

Benjamin Bradley

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PROFILE

Communications Specialist and Graphic Designer with over 18 years of professional experience in nonprofit environments. Proven leadership in managing a team of full-time & part-time creatives. Advanced creative skills in communications, graphic design, brand management, website development, and video production.

EDUCATION

BFA in Graphic Design

Iowa State University
1996-2000

Masters in Theological Studies

Midwestern Baptist Seminary
2010-2016

SKILLS

- Communications Strategy
- Coaching & Consulting
- Content Development
- Writing & Editing
- Managing Teams
- Project Management
- Graphic Design
- Photography
- Video Production
- Website Development

PROFICIENCIES

- Photoshop
- Illustrator
- InDesign
- Premiere
- After Effects
- WordPress

MY PURPOSE is to help leaders clarify, articulate, and implement a transformational vision for their organization.

PROFESSIONAL EXPERIENCE

Communications & Outreach Director

2018-Present | Baptist Convention of Iowa

Created engagement strategies to reach a dispersed audience of church leaders by developing websites and identities for events. Coached teams of church leaders in defining their organization's mission, vision, and values, as well as training communications staff in church communications strategies.

Communications Arts Leader

2018-2019 | Keystone Church

Developed and expanded communications strategy of a rapidly growing church to engage one of the fastest growing communities in the nation. Designed short term identities and all peripheral designs for numerous teaching series. Developed and implemented branding, writing, video production, and print media for two capital campaigns including the \$7.6 million "Un-Finished" campaign.

Communications Arts Leader

2012-2017 | Cornerstone Church

Managed communications for our 3,000+ member organization across various channels including web, social media, print, signage, and video. Led a team of up to five graphic designers and video producers to engage our audience. I also created content calendars, oversaw weekly content creation, and developed a new website (cornerstonelife.com) while managing the blog for 5 years. Directed campaigns and special events and capital campaigns, including a successful 3-year fundraising campaign (2014-2016) that raised over \$8.8 million.

Lead Graphic Designer & Video Production Specialist

2004-2012 | Cornerstone Church

Created graphics for various media using Adobe Creative Suite - Photoshop, Illustrator, and InDesign. Managed multiple brand identities and designed short-term identities for events and campaigns. Produced artwork for in-house printing and offset press, and created hundreds of videos for productions, highlights, and testimonials. I prioritize speed and efficiency while maintaining a high standard of excellence and attention to detail.

REFERENCES

Alex Tuckness

Iowa State Professor
of Political Science
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Allie White

Freelance Photographer &
Graphic Designer
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